

STEFAN SALADINO

FULL-STACK SOFTWARE DEVELOPER

EMAIL

Via portfolio site

PHONE

647-801-3721

LOCATION

Maple, Ontario, Canada

LINKEDIN

linkedin.com/in/stefan-saladino-32101a1a4

GITHUB

github.com/StefanSaladino

COMPANY

boomerautomation.com

EDUCATION

Computer Programming and Analysis

Georgian College

January 2022 - September 2024

- Dean's List
- Completed the program while working full-time

English / Psychology (Honours Double Major)

York University

September 2013 - September 2018

LEADERSHIP

Treasurer

Georgian College Electronics Club

2023 - 2024

Managed club finances and supported events, initiatives, and student engagement.

Full-stack software developer and founder of Boomer Automation with experience delivering production websites, multi-tenant SaaS applications, and mobile-first PWAs. Builds React and TypeScript interfaces, Node.js and Fastify APIs, PostgreSQL and Supabase data workflows, authentication and authorization, automated quality checks, and CI pipelines. Applies hands-on technical SEO, analytics, performance optimization, and AI-crawler readiness across live client projects.

EXPERIENCE

Founder & Full-Stack Software Developer

09/2024 - Present

Boomer Automation

- Founded and operate a web development and automation company delivering production websites and custom software for professional-service businesses.
- Own end-to-end project delivery, including discovery, architecture, UI/UX, frontend and backend implementation, testing, deployment, DNS, forms, analytics, and maintenance.
- Built and launched multiple mobile-first production websites across mortgage, construction, consulting, home services, and public-service organizations.
- Implemented technical SEO across live sites, including page metadata, JSON-LD, canonical URLs, XML sitemaps, robots directives, Open Graph data, social cards, performance optimization, and AI-crawler readiness.
- Configured GA4, Google Tag Manager, conversion events, Google Ads tracking, Netlify forms, security headers, caching, versioning, and third-party integrations.
- Developed and published a framework-agnostic npm component system to standardize reusable UI patterns and accelerate delivery.
- Work directly with clients to translate business goals into accessible, conversion-focused digital products and provide post-launch support.

Insulation Installer / Crew Foreman

01/2020 - Present

Castlehill Insulation

Brampton, ON

- Lead crews and coordinate daily installation work while maintaining safety, efficiency, quality standards, and project deadlines.
- Introduced a checklist system for tools and vehicle maintenance, improving accountability and operational consistency.
- Apply hands-on leadership, troubleshooting, and team coordination skills to technical project work.

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FULL-STACK SOFTWARE DEVELOPER

TECHNICAL SKILLS

• LANGUAGES & CORE WEB

TypeScript, JavaScript, SQL, HTML5, CSS3, ES modules, semantic markup, browser APIs

• FRONTEND ENGINEERING

React, Vite, React Router, Phaser, responsive and mobile-first UI, PWAs, reusable components, forms, validation, accessibility-minded implementation

• BACKEND & APIS

Node.js, Fastify, REST APIs, CRUD workflows, webhooks, schema validation, JWT authentication, authorization, role-based access control

• DATA & PERSISTENCE

PostgreSQL, Prisma ORM, Supabase, MySQL, MongoDB, relational schema design, migrations, database functions, stored procedures, row-level security

• TESTING & QUALITY

Jest, Vitest, React Testing Library, API and frontend testing, TypeScript type checking, ESLint, Prettier, build validation, regression debugging

• ARCHITECTURE & DEVOPS

npm workspaces, monorepos, shared packages, Git, GitHub Actions, CI/CD, Netlify, Firebase, Render, Supabase CLI, environment configuration, DNS, caching

• SEO & ANALYTICS

Technical SEO, JSON-LD, canonical URLs, XML sitemaps, robots.txt, Open Graph, social cards, crawl and indexation alignment, AI-crawler readiness, GA4, GTM, Google Ads conversion tracking

• PRODUCT DELIVERY

Requirements gathering, project scoping, UI/UX design, client communication, production support, documentation, maintenance, and troubleshooting

WORKING STYLE

End-to-end ownership, direct client communication, careful production validation, documented workflows, and iterative improvement based on real-world use.

SELECTED PROJECTS

BoomerAutomationCRM

Private commercial project

React · TypeScript · Fastify · Prisma · PostgreSQL · Jest

- Built a multi-tenant CRM and website-intelligence platform with organization-scoped leads, tasks, appointments, website profiles, checks, audit snapshots, and issue workflows.
- Designed role-based authorization and strict tenant isolation; developed Fastify APIs, Prisma models and migrations, validation, webhooks, website verification, scoring, and audit functionality.
- Established automated API and frontend tests, type checking, linting, build validation, and GitHub Actions CI.

Private repository - architecture walkthrough available during interviews.

Collaborative PWA

React · TypeScript · Supabase · PostgreSQL

- Built a mobile-first multi-user PWA for shared wagers, notes, recipes, saved places, rewards, notifications, and collaborative activities.
- Designed authentication, schemas, migrations, database functions, row-level privacy rules, creator-based permissions, real-time updates, and multi-step settlement workflows.

Home Run Derby PWA

React · TypeScript · Phaser · Node.js · Supabase

- Developed a mobile-first browser game combining a React application shell, Phaser gameplay, shared TypeScript logic, authenticated data workflows, and persistence.
- Structured an npm-workspace monorepo for web, API, shared, and game-core packages; resolved routing, dependency, asset-rendering, stadium-data, type-checking, and integration issues.

PRODUCTION WEB & SEO

Technical SEO & Structured Data

Page-specific metadata, canonical strategies, XML sitemaps, robots directives, and JSON-LD for Organization, LocalBusiness, WebSite, Service, ContactPage, and related entities.

Search, Social & Crawlability

Internal URL alignment, Open Graph data, social cards, noindex rules, semantic structure, linked navigation, crawler policies, and AI-bot readiness.

Performance & Production Quality

Mobile-first design, lazy loading, image optimization, cache/version controls, security headers, form validation, and deployment checks.

Analytics, Deployment & Support

GA4, GTM, form and telephone lead events, Google Ads conversion tracking, Netlify/Firebase/Render deployments, DNS migrations, integrations, and maintenance.

SELECTED IMPACT

Built for production.

Live client work

Multiple professional-service websites launched and maintained with SEO, analytics, forms, security, and post-launch support.

Reusable engineering

Published an npm component system reused across projects to improve speed and consistency.

End-to-end ownership

Deliver from discovery and architecture through DNS, conversion tracking, validation, and maintenance.